

Japanese Business Culture E-learning for Non-Japanese Employees



Japanese Business Culture E-Learning





Who We Are

We help Japanese clients to transform their employees for global success

We are human resource development company that believes in the value of behavioural transformation and the impact it can have on businesses.

We are grounded firmly in Japanese Business values and seek to transform businesses from within. We view employees as an important resource in any business and aim to be a catalyst for empowering employee growth, personal development and organizational change.

Trainees

15,000

National employees in China, India and South East Asia participated in Alue' training programs

Target of Trainees

90%

Of National employees were middle managers and senior managers

Trainers

200

National trainers and consultants we have in China, India and South East Asia



Overview of E-Learning Program for Foreign Employees

E-Learning Program

Target	E-Learning Program	Learning Hours	Period	Price /Person	LMS Registration Fee	Release Status
For National Staff	Communication with Japanese	1-2 Hour	2 month	25 SGD	Free of Charge	Now on Sale
	Japanese Workplace Culture	1-2 Hour	2 month	25 SGD	Free of Charge	Now on Sale
	Japanese Business Manners	1-2 Hour	2 month	25 SGD	Free of Charge	Now on Sale

Communication With Japanese



Recommended for

Those who want to understand the unique business customs to Japanese companies so that they can dispel uneasy feelings and work smoothly.

Content

	Content
1	"Wa" culture, the core of Japanese culture
2	Communication Styles of Japanese colleagues and business partners
3	"OMOTENASHI" Hospitality
4	Courtesy Culture
5	Discipline Culture



For
Foreign Employees
working in Japanese
company



Learning Time
1-2 hours



Fee
25 SGD per Person
(2 month)



E-learning

Japanese Workplace Culture



Recommended for

- Employees who do not understand the business practices specific to Japanese companies and who mistakenly recognize them as unusual business practices specific to the company and have a negative image of the company.

• Those who do not understand the way of doing work unique to Japanese companies and have rework with the Japanese or the output that they expect is not meshed with each other.

Content

	Content
1	Group-based Decision Making
2	KAIZEN -Improvement-
3	Japanese Style Management
4	Japanese HR Management



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Fee
25 SGD per Person
(2 month)



E-learning

Japanese Business Manners



Recommended for

Foreign employees who are giving rude behavior to business partners or internal employees without knowing the business manners of Japanese companies so that they can gain more trust from Japanese business partners

Content

※Program content, design, and prices may vary.

	Content
1	Why is business manner important in Japan?
2	Appearance, greetings, facial expressions, and behavior
3	Business Card Etiquette
4	Phone Etiquette
5	Company Visit Etiquette
6	Seating Etiquette
7	Concept of Time
8	Comprehension Test



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Learning Time
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Fee
25 SGD per Person
(2 month)



E-learning

For Details

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